

# The Holiday Inn Label 100 Series Anthology: "Slap-Back"





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- 1. THE ROLLER COASTERS: RIM SHOT PART 1** 2:38  
(Roller Coasters) . . . . . *Holiday Inn 100* ◆ © 1961
- 2. THE ROLLER COASTERS: RIM SHOT PART 2** 2:30  
(Roller Coasters) . . . . . *Holiday Inn 100* ◆ © 1961
- 3. TOOKIE COLLOM WITH THE ROLLER COASTERS: YOU TORTURE ME** 2:39  
(Lloyd Ratcliff) . . . . . *Holiday Inn 101* ◆ © 1961
- 4. TOOKIE COLLOM WITH THE ROLLER COASTERS: I COULD LOVE YOU** 2:52  
(Robin Remaily) . . . . . *Holiday Inn 101* ◆ © 1961
- 5. JIMMIE FOSTER: STRANGERS IN PARADISE** 2:40  
(George Forrest - Robert Craig Wright) . . . . . *Holiday Inn 102* ◆ © 1961
- 6. JIMMIE FOSTER: WHERE COULD I GO** 2:32  
(Jacob Tucker) . . . . . *Holiday Inn 102* ◆ © 1961
- 7. THE ROLLER COASTERS: WABASH BLUES** 2:28  
(Dave Ringle - Fred Meinken) . . . . . *Holiday Inn 103* ◆ © 1961
- 8. THE ROLLER COASTERS: SLAP-BACK** 1:49  
(Roller Coasters) . . . . . *Holiday Inn 103* ◆ © 1961

9. **FRANK STARR: KNEES SHAKIN'** 2:11  
(Don Alexander) ..... *Holiday Inn 104* ◆ © 1961
10. **FRANK STARR: EVIL EYE** 2:04  
(Ed Carrell) ..... *Holiday Inn 104* ◆ © 1961
11. **KENNY LUND WITH THE ROLLER COASTERS: RIP IT UP POTATOE CHIP** 1:59  
(Robin Remaily) ..... *Holiday Inn 105* ◆ © 1961
12. **KENNY LUND WITH THE ROLLER COASTERS: GREENBACKS** 2:39  
(Ranald Richard) ..... *Holiday Inn 105* ◆ © 1961
13. **RUSTY CURRY: TAG ALONG** 2:28  
(Fred Burch - Marijohn Wilkin) ..... *Holiday Inn 106* ◆ © 1962
14. **RUSTY CURRY: OUR LOVE CAN WAIT** 2:25  
(Neal Matthews, Jr.) ..... *Holiday Inn 106* ◆ © 1962
15. **ROLLER COASTERS & TOOKIE COLLOM: MY FRAULEIN CRIES FOR ME** 2:29  
(Merle Kilgore) ..... *Holiday Inn 107* ◆ © 1962
16. **ROLLER COASTERS & TOOKIE COLLOM: YOU'VE GOTTA RUN ME DOWN** 1:39  
(Roller Coasters) ..... *Holiday Inn 107* ◆ © 1962
17. **FRANK STARR: LITTLE BITTY FEELING** 1:56  
(Don Alexander) ..... *Holiday Inn 108* ◆ © 1962
18. **FRANK STARR: LOST IN A DREAM** 2:11  
(Ed Carrell) ..... *Holiday Inn 108* ◆ © 1962
19. **BUCK GRIFFIN: PRETTY LOU** 2:41  
(Albert C. Griffin) ..... *Holiday Inn 109* ◆ © 1962
20. **BUCK GRIFFIN: GIRL IN 1209** 2:40  
(Albert C. Griffin) ..... *Holiday Inn 109* ◆ © 1962
21. **THE ROLLER COASTERS: SPANISH TWIST** 2:21  
(Roller Coasters) ..... *Holiday Inn 110* ◆ © 1962

22. **THE ROLLER COASTERS: WILD TWIST** 2:29  
 (Roller Coasters) ..... *Holiday Inn 110* ◆ © 1962
23. **JIMMY FOSTER: MOVING UP TO LOVE** 2:00  
 (Harold Dorman) ..... *Holiday Inn 111* ◆ © 1962
24. **JIMMY FOSTER: HEY LITTLE LOVER** 1:55  
 (Jimmy Foster) ..... *Holiday Inn 111* ◆ © 1962
25. **STAN DANIEL: SWEET LITTLE SUE** 2:09  
 (Chips Moman - Stan Daniel) ..... *Holiday Inn 112* ◆ © 1962
26. **STAN DANIEL: CONFUSED** 2:05  
 (Jerry Crutchfield) ..... *Holiday Inn 112* ◆ © 1962
27. **STONY MARTIN: RHYTHM MARIE** 2:15  
 (Charlie Feathers - Quinton Claunch) ..... *Holiday Inn 113* ◆ © 1962
28. **STONY MARTIN: TALKIN' ABOUT LOVIN'** 2:18  
 (Charlie Feathers - Quinton Claunch) ..... *Holiday Inn 113* ◆ © 1962
29. **CHARLIE FEATHERS: DEEP ELM BLUES** 2:34  
 (n/a) ..... *Holiday Inn 114* ◆ © 1962
30. **CHARLIE FEATHERS: NOBODY'S DARLING** 1:55  
 (n/a) ..... *Holiday Inn 114* ◆ © 1962
31. **JOE FULLER: BIG BLACK ENGINE** 2:01  
 (Charles Eldred - Helen Keep) ..... *Holiday Inn 115* ◆ © 1963
32. **JOE FULLER: I'LL FOREVER BE LOVING YOU** 2:06  
 (Charles Matthews) ..... *Holiday Inn 115* ◆ © 1963
33. **TABLE TOPPERS: TALK TO ME BABY** 1:55  
 (n/a) ..... *Klondike* ◆ © 1959



CHARLES KEMMONS WILSON



## 01 THE FOUNDERS OF THE HOLIDAY INN HOTEL CHAIN

**Charles Kemmons Wilson** (5 January 1913 - 12 February 2003) with his team opened the first Holiday Inn hotel in 1952 at 4941 Summer Avenue in Memphis, Tennessee and named it the "Holiday Inn Hotel Courts." The reason for the hotel chain being built was: after receiving a poor quality stay for himself and his family Wilson decided that people deserve quality accommodation, with no hidden extras. It was Wilson who gave instructions to Memphis-based company Balton Sign to design the eye catching hotel sign.

Wilson's partner **Wallace Edwards Johnson** (5 October 1901 - 27 April 1988) was responsible for the initial construction and development of the hotel chain. Johnson was called the "Henry Ford of housing" because he pioneered mass-production techniques to make inexpensive housing. The project's architect **Edward J. Bluestein** (14 June 1918 - 21 October 1984) coined the hotel's name as a joking reference to the 1942 musical film *Holiday Inn*. **Doyle Wayne Foster** (9 April 1925 - 18 September 2017) was a decorated World War II combat veteran, who returned to education under the GI Bill. He spent eleven years as Visual Merchandising Director for the Bry's Department Store before changing his career. Foster after a brief stint as record mogul, worked for the hotel chain as the National Contract Sales manager in the Furnishig and Decorating division.

## 02 THE PEOPLE INVOLVED WITH THE HOLIDAY INN RECORD LABEL

**Charles Kemmons Wilson** ran the business side of both the hotel chain and the record label. He purchased cheap radio broadcasting time between midnight and six AM, with the notion to promote the label from a self-syndicated Holiday Inn radio show into his hotels. He was also an investor in Memphis radio station WHER, and the station's original studios were in a Holiday Inn. Wilson had radios in the room of every Holiday Inn across the nation, and there were at that time more than a thousand different locations. Also the hotels had lounges which had the radio's broadcasts playing around the clock.

**Dorothy Abbott** aka **Dolly Holiday** was from Phoenix and a pioneer in radio. She was the first general manager of the first "All-Girl Radio Station" WHER in Memphis. After leaving WHER, she went to work for Holiday Inn.

**Doyle Wayne Foster** was a passionate music aficionado and as such he ran the musical side of the business. He discovered **The Roller Coasters** in 1961 and they became the catalyst for Foster and Wilson to move into the music business. Foster took the role of record producer for the company and discovered more talent during the first year of activity, most of which left a small legacy before vanishing into the ether of time.

8 After producing fifteen releases Foster left the label in 1963.





**Samuel Cornelius Phillips** (5 January 1923 - 30 July 2003) who was already financially invested in the hotel chain then joined the company after Wilson departed. Phillips was a record producer and the founder of the Sun Recording Studio, SUN RECORDS, Phillips Recording Services, and the PHILLIPS INTERNATIONAL record label in Memphis, Tennessee. The lacquers for the HOLIDAY INN 45 RPMs were produced in Memphis and cut at either the Sam Phillips Recording Studio, or Pepper Custom Recording which **John Robertson Pepper II** (15 July 1915 - 20 November 2006) owned.



## 03 THE LABEL AND RECORDINGS

In 1961 the HOLIDAY INN label was launched and the team operated the music side of the business out of 660 Chelsea Avenue, Memphis, Tennessee. The original plot was redeveloped in 1974.

The idea behind the label was that the artists' records could be sold at the hotels, especially when they performed there. The HOLIDAY INN 100 series (101 to 115) which this compilation focusses upon was only active from 1961 to 1963, and the label released fifteen sides with little commercial success.

The music making began in the early months of 1961 when **Doyle Wayne Foster** with **The Roller Coasters** group drove to Nashville, Tennessee to Owen Bradley's Film and Recording Studios aka the Quonset Hut Studio. There with assistance from **Neal Matthews Jr.** (26 October 1929 - 21 April 2000) of the Jordanaires they set about recording the label's first session. **The Roller Coasters'** double-sided instrumental release *Rim Shot, Part 1* and *Rim Shot, Part 2* inaugurated the label in April 1961.



102  
Frank Music Corp.  
0007, ASCAP  
Time: 2:46

**STRANGER IN PARADISE**  
(Wright - Forrest)  
FROM THE MUSICAL KISMET

**JIMMY FOSTER**

HOLIDAY INN RECORDS, P.O. BOX 7127, MEMPHIS, TENN.



*Your host from coast to coast<sup>®</sup>*



PROMOTION  
115  
HI - 101763 - A  
Rise Music  
Co. (BMI)  
Times 2:01  
COPY

**BIG BLACK ENGINE**  
(Keep - Eldred)

**JOE FULLER**

HOLIDAY INN RECORDS, P.O. BOX 7127, MEMPHIS, TENN.



## 04 ESTABLISHING THE LABEL

On 1 May 1961, Billboard magazine reported that the Holiday Inn motel chain had begun a record label in Memphis, Tennessee, called HOLIDAY INN RECORDS. It was reported the record company "would sell entirely through distributors, who would most likely receive tie-in advertising from the motel chain, which uses 50 radio stations and numerous consumer magazines nationwide for its own promotion." The use of the hotel chain's name was also a stumbling block when it came to distribution, for many radio stations would not promote the releases as it was assumed the hotel chain was gaining free promotion.

The label during a two-year period released fifteen 45 RPMs from the following artists. **The Roller Coasters**, whose membership is somewhat mysterious except for **Wayne 'Tookie' Collom** who is known to have participated on the session, and the group also recorded with him for his solo 45 RPMs. Harmonicist and vocalist Collom, is a native of Vivian, Louisiana, and currently lives in Rayville, Louisiana. His partner for his ongoing musical blues duo is Po' Henry. The Roller Coasters also recorded one off 45 RPMs with the mysterious **Kenny Lund**, and Norton, Virginia-bred **Rusty Curry**, who from fleeting information was a Dee Jay in Washington, D.C. for the Tri-Cities' radio stations. He is believed to be living in Elizabethton, Carter County, Tennessee. On-line family written information offers: **Jimmy Foster** was recorded at Nashville's RCA's



Studio B, **Chet Atkins** (20 June 1924 - 30 June 2001) did the arrangements and possibly played guitar, and **The Jordanares** provided the backing vocals. **Stony Martin** and **Stan Daniel** who both recorded once for the label escape research. Saint-Louis, Missouri-bred Joe Fuller prior to his HOLIDAY INN release recorded for the West Memphis, HI RECORDS label.

Three musical veterans had their recordings issued on the label and all were bought in releases. Rockabilly legend, **Franklin Delano Gulledge** aka **Frank 'Andy' Starr** (21 October 1932 - 12 September 2003) was a rockabilly artist from Combs, Madison, Arkansas who recorded several rockabilly classics for the Texas LIN label which were leased to MGM RECORDS, and HOLIDAY INN. Corsicana, Texas-bred honky tonk artist **Albert 'Buck' Clayton Griffin** (February 23, 1923 - February 14, 2009) was thirty-nine years old when Joe M. Leonard who owned LIN RECORDS leased his two recordings to HOLIDAY INN. Local hero **Charles Arthur Feathers'** (June 12, 1932 - August 29, 1998) musical career began with Sam Phillips' FLIP and SUN labels.

The Holiday Inn management acquired a sister label in 1961, the independent Memphis label KLONDIKE. The label's solitary release from 1959 was by **The Table Toppers**. The group was fronted by **Glenn Carlos Toadvine** aka **Little Enes** (5 August 1935 - 26 February 1976) and the up-tempo top side is included as a bonus track. The KLONDIKE label then laid dormant until 1969. There are two advertising jingles for the Holiday Inn hotels which are reissued here for the first time.

## 05 THE END OF A DREAM



In 1963 after issuing fifteen 45 RPMs the dream came to an end. **Charles Kemmons Wilson** found a more profitable business venture and handed over the reins to **Samuel Cornelius Phillips**.

When the HOLIDAY INN 100 series ended the label was inactive until the HOLIDAY INN 2200 series was launched in 1969. Production duties for the 2200 series was given to a former staff musician and songwriter for SUN RECORDS **Stanley Augustus Kesler** (11 August 1928 - 26 October 2020) and the label musically went in a different direction and folded in 1970.

**Dee Jay Mark Armstrong**  
Bühl, Germany

